



**EDUCATION**

**Western Connecticut State University**

**Danbury, CT**

School of Visual and Performing Arts  
Bachelors of Art—Graphic Design Option  
Achievements: Member of Peer Academic Support Services—Academic Mentor

**SKILLS**

Software Knowledge: Adobe Acrobat, Bridge, Dimension, Dreamweaver, Illustrator, InDesign, Photoshop, Microsoft Office Suite and Studio Toolkit.  
Working knowledge of CNC Machine, EnRoute, ArtiosCAD and Vinyl Master.  
Proficient in Mac and PC operating systems.  
Foundation in HTML and CSS languages.  
Able to independently prepare files for print and act as liaison with printer.  
Maintain organization, adhere to deadlines and adapt to change.  
Efficiently communicate with others to successfully accomplish tasks.

**EXHIBITED WORKS**

Designed and painted a piece for the anticipated visit of the Dalai Lama, 2012.  
Member of PRISMA Club—Art piece selected for publication.

**WORK EXPERIENCE**

**SCS Direct Inc.**

**Trumbull, CT**

Graphic Design Manager: November 2019–Present  
Create new packaging designs, work within licensor guidelines and edit existing artwork.  
Generate 3-D renderings and create point of sale displays.  
Design, produce and manage assets and create supporting social media for trade shows.  
Assist in art direction of photography for packaging.  
Train co-workers on production software, process and equipment.

**SCS Direct Inc.**

**Trumbull, CT**

Graphic Designer: November 2016–November 2019  
Editorial design for digital catalog and sell sheets.  
Create web and social media content for a variety of brands.  
Collaborative digital illustration for a soon-to-be released board game.  
Surface design of several products in accordance with licensor standards.  
Signage creation for retail store.

**Good Design**

**Deep River, CT**

Graphic Designer: July 2013–November 2016  
Designed, created, tested and updated iPad, iPhone and Android apps using Mag+ tools.  
Produced, edited and revamped print publications and invitation packages.  
Developed logos for a variety of platforms.  
Generated print and web advertisements.  
Produced and supported email marketing services.  
Updated websites with new content.  
Color corrected photography for print.  
Maintained company’s social media presence.  
Assisted production and assembled video.

**Ledge Light Federal Credit Union**

**Groton, CT**

Winter and Summer Intern: June 2010–December 2011  
Revised and originated print material.  
Modified and produced ATM slideshows.  
Managed website content and created web banners.  
Composed and refreshed email and mail statements.  
Guided expenses for marketing campaigns.